

Press release

flexis AG strengthens its activities in China

Software manufacturer for supply chain solutions wins over process and IT expert Feng Yan for its China business

Stuttgart, November 2020. flexis AG, one of the leading providers of supply chain solutions from Stuttgart, has been able to recruit the experienced IT specialist Feng Yan for the development and expansion of the Chinese market.

With Feng Yan, flexis AG is focusing on even more professionalism and competence in business with China. The creative and multicultural IT executive is responsible for the further development of the Chinese market and the expansion of the corresponding partner cooperations at flexis since October 2020. Yan has more than 18 years of professional experience in Germany and China and feels at home in both cultures. Born in China, Yan has gained extensive expert knowledge through various positions in IT management and IT management consulting at well-known German companies such as BASF AG, the Porsche AG or the Freudenberger Group.

With his understanding of complex business processes along the value chain - combined with his extensive knowledge of IT network technology - Yan wants to convince Chinese customers of the digital process optimization capabilities of the flexis solutions.

Feng Yan sees himself as an enthusiast in the field of IoT and digital transformation in the area of overall supply chain management. "The flexis solutions with their modular, customizable solution modules can be applied excellently in the Chinese automotive, manufacturing or logistics industries via our end-to-end approach along the entire supply chain. I see great opportunities for growth here", says the new flexis manager.

"We are pleased to have gained an experienced strategist for the Asian region in Feng Yan. We have been recording extremely good development figures here for several years and want to continue to grow in this important market in the future," explains Robert Recknagel, Vice President Manufacturing & Logistics of flexis AG.



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about flexis

flexis AG specializes in flexible information systems for supply chain management. With more than 20 years of experience in providing standardized software modules, the company offers customized solutions based on secure and proven modules. With seven locations worldwide, flexis AG is globally networked and acts as a close partner and support service provider for over 1,000 satisfied users, even after successful implementation. Our focus is always on the customer's continuous improvement process.

flexis' Supply Chain Solutions are based on the flexis HYBRID Architecture. Our modular, customizable solution modules, unique software technology, and numerous other services power intelligent ways to optimize your processes - for a wide range of industries with national or international networks. Our primary goal is to create real added value together with our customers. flexis maintains long-term and trusting business relationships with customers and partners and contributes to their success with a deep understanding for the process world across multiple industries.

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